



MaineCare Services

An Office of the
Department of Health and Human Services

John E. Baldacci, Governor

Brenda M. Harvey, Commissioner

Department of Health and Human Services
MaineCare Services
442 Civic Center Drive
11 State House Station
Augusta, Maine 04333-0011
Tel: (207) 287-2674; Fax: (207) 287-2675
TTY: 1-800-423-4331

June 2, 2008

Dear Prescription Drug Manufacturer,

This letter is to remind your company that Maine's Prescription Drug Marketing statute (22 M.R.S.A. §2698-A) and associated rules require drug manufacturers to report certain prescription drug marketing costs in Maine.

Specifically, a manufacturer or labeler of prescription drugs dispensed in Maine, and covered by a State of Maine pharmacy benefit, that employs, directs or utilizes marketing representatives in this State must annually report their prescription drug marketing costs to the State. The next report is due by July 1, 2008, as is a \$1,000 fee per labeler and manufacturer.

In the case of a manufacturer owning multiple labelers, the reporting shall be by labeler, with a fee paid for the manufacturer and each labeler.

A manufacturer that did not employ, direct or utilize a marketing representative for the Maine market is not liable for the fee and is not required to file a report. In such a case, the State welcomes a letter stating such in lieu of the fee and report.

The report may be filed by email or by CD, but a fully functional system to facilitate electronic reporting on a web site is not yet available. The report, the fee and any correspondence may be sent to:

Office of Maine Care Services

Pharmacy Unit

Attn: Jennifer Cook

442 Civic Center Dr.

Augusta ME 04333

Email: Jennifer.Cook@Maine.gove

Checks should be made out to Treasurer State of Maine but to the same address as above.

Information on the required format is enclosed. If you have questions or concerns that cannot otherwise be resolved, please contact **Jennifer Cook** at (207) 287-2705 or at the email address above.

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Thank you for your cooperation.

Sincerely,

Brenda McCormick
Director, Division of Healthcare Management and Member Services
Office of MaineCare Services
Maine Department of Health and Human Services
11 SHS, 442 Civic Center Drive
Augusta, ME 04333-0011

Cc: Thomas Bradley
Jennifer Cook

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